



WINDWARD
MALL



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Windward Mall Farmers Market celebrates 15 years of cultivating community

The month-long celebration will feature exclusive gifts and one of the largest vendor showcases in the market's history on Nov. 17.

HE'EIA, O'AHU (Nov. 8, 2024) — Windward Mall's Farmers Market, organized by Plenty of Aloha, will celebrate its 15th anniversary throughout November with a series of events featuring giveaways, expanded vendor lineups, and live entertainment—culminating in a special event on Nov. 17, to mahalo the community for its support.

“Ho'omaika'i to Plenty of Aloha and its vendors for 15 years of partnership in supporting local farmers and business owners, making this one of O'ahu's favorite markets,” said Cesar Topacio, senior general manager of Windward Mall. “At Windward Mall, we envision a gathering place that serves our community, and the farmers market has been instrumental in bringing that vision to life.”

To further celebrate, the first 100 shoppers visiting the market on Wednesdays throughout November — Nov. 6, 13, 20 and 27 — will receive a complimentary tote bag, available for pickup at the Plenty of Aloha table in Center Court supplies are limited and one per person. Additionally, Ruby Tuesday at Windward Mall will provide a sampling during the Farmers Market anniversary event.

Windward Mall's Farmers Market was recognized as Hawai'i's top farmers market and ranked third in the Southwest region by the American Farmland Trust's 16th annual America's Farmers Market Celebration™, held in 2024. As Hawai'i's only indoor, air-conditioned market, the Windward Mall Farmers Market operates every Wednesday from 2 p.m. to 6 p.m. and Sunday from 10 a.m. to 2 p.m., featuring over 50 vendors offering fresh produce, flowers, baked goods, seafood, and local specialties.

“It's incredibly inspiring to reflect on the 15-year journey at Windward Mall and the meaningful connections we've fostered within our community,” said Nicole Smythe, owner of Plenty of Aloha. “Mahalo to our dedicated vendors, Windward Mall and the community for their unwavering support. Nurturing a thriving community begins with pilina and kōkua from everyone — residents and businesses alike — and this farmers market exemplifies that spirit.”

For more information, please visit www.windwardmall.com or follow @WindwardMall on Facebook and Instagram for the latest updates.

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About Windward Mall

Located at the corner of Kamehameha Highway and Ha'ikū Road in He'eia, Windward Mall offers shoppers from the Windward side and beyond a mix of national and local retailers emphasizing a family-friendly atmosphere. Anchored by Target, Ross Dress for Less, and Regal Cinemas, the mall also features more than 100 stores and



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eateries. More information is available at windwardmall.com. Managed by JLL, Windward Mall is owned by Kamehameha Schools. Income generated from Windward Mall and Kamehameha Schools' commercial projects supports the trust's educational mission.

About Kamehameha Schools

Founded in 1887 by the legacy of Princess Bernice Pauahi Bishop, Kamehameha Schools (KS) is a private, educational, charitable trust committed to improving the capability and well-being of Native Hawaiian people through education. KS envisions a thriving lāhui where learners, grounded in Christian and Hawaiian values, grow into 'ōiwi leaders who inspire and contribute to their communities, both locally and globally. For more information, visit www.ksbe.edu and connect via Facebook and Instagram (@kamehamehaschools) and X (@ksnews).

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